



Australian Alumni Singapore
since 1955

THE VOICE

Monthly Newsletter for our Australian Alumni Community

ISSUE 3 | MAY 2021

A MESSAGE FROM THE PRESIDENT

Dear Members & Partners,

In the April Issue of The Voice, I have highlighted to you our plans to build a new better on the strong foundations AAS has established thus far. Firstly, let us discuss YOU - **Our Members**. You are the building blocks of this strong community and you are the strong force behind AAS.

COVID-19 impacted our ability to meet face to face, our popular AAS Networking Events and Gala Dinners had to be cancelled over the last 12 months and we might not be able to hold such large-scale events in the near future too. I believe that our future engagements will be a hybrid of both physical and virtual engagements to cater to the changing demographics of our members and also due to the new way of work that most of us are accustomed to.

With challenges come opportunities. Hence, we had to figure out how AAS could assist you with opportunities to collaborate, stay exuberant and thrive during these challenging times.

We are collaborating with our member-owned businesses and other merchants to bring you improved **Membership Benefits**. These benefits range from discounts at merchants and events, to job and career progression opportunities. For our younger members, we are working on a mentorship program that will open up opportunities for you to develop your skills as you progress in your career.

Events will continue to hold a central stage moving forward. Until we have the opportunity to have face-to-face engagements in large groups, we will focus on bi-monthly Virtual Events. While we had to cancel some of our face-to-face events last month due to heightened COVID-19 restrictions, we are curating a wide variety of topics from enrichment to wellness to market-relevant topics and much more led by renowned experts.

Our newly launched **Social Interest Groups** will provide you with opportunities to connect and interact with like-minded people in a smaller group setting. We currently have 6 Social Interest Groups focusing on sports, community engagement, career development, food & wine, and more. Please join the interest group that is aligned to your interest or if there are other areas of interest you would like to see a community built around, please reach out to us and we will be more than happy to explore.

Our monthly newsletter **The Voice**, **Glue Up App** and **Social Media Channels** - [LinkedIn](#), [Facebook](#) and [Instagram](#) will continue to keep you updated on all the great benefits, events and activities that AAS is bringing to you every month. Flash your **AAS Membership Card** via **Glue Up App** to enjoy these exclusive benefits.

Looking forward to seeing you at our upcoming events.

Yours Sincerely,

Rajaneesh R Kurup
#forwardtogether



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CAREER MOVES



Lendlease appoints new Group CEO and Asia CEO



Tony Lombardo

The appointment of Justin Gabbani as Chief Executive Officer, Asia, follows Tony Lombardo's appointment to the role of Group Chief Executive Officer & Managing Director. Justin joined Lendlease in 2003 and most recently held the role of Chief Financial Officer, Asia.

In this position, Justin was responsible for key functions across Asia including finance, investment & capital markets, research, and strategy. Prior to this role, Justin held the role of Head of Investment & Capital Markets (Asia and Europe) responsible for investments, capital raising, investor relations, product development and research across both Asia and Europe. During his time with Lendlease, Justin has held various roles in the Investment Management and Development businesses.

Justin commences his new role on 1 June 2021.



Justin Gabbani

KNOW YOUR COMMITTEE MEMBER

KEVIN DAM , ENTREPRENEUR



Kevin Dam

Kevin is the Founder and Director of Product & Marketing for Aemorph Digital Agency a digital marketing agency that provides training & services to help businesses drive greater revenue. A seasoned entrepreneur and digital marketing expert, Kevin has founded no less than 5 different companies/products and has brought his digital marketing know-how to helping these businesses succeed.

Kevin started in digital marketing, specialising in Search Engine Optimisation after leaving a career in banking and finance. He now has almost 10 years of experience gathering thousands of auditing hours on 300+ websites in all industries such as F&B, finance, insurance, e-commerce, medical and B2B services, serving clients such as MSIG Insurance, Bizcover Insurance, TWG Tea, Aura Group, Merger Markets (Acuris) and dozens of local SME's, across Australia, New Zealand, Hong Kong, the United States and Singapore.

Kevin is also a certified adult educator with the WSQ Advanced Certificate in Learning and Performance (ACLP) awarded by the Institute of Adult Learning (IAL) and is a dedicated practitioner and trainer who's paving the way by helping companies create profitable online channels and delivering high quality, relevant and easy to implement training to ensure learners can get immediate results and build upon their knowledge.

Outside of his professional career Kevin's favourite pastimes are listening to and discovering new music on SoundCloud, playing team sports such as OzTag or Touch Rugby, and more recently tennis. He also has 3 pet rabbits, Bluey, Chestnut and Harley, and is married to his wife Chloe, whom he met just 4 weeks after landing in Singapore in October 2015.



Get 5X Plus\$* rewards on your food delivery orders from Lendlease Malls!

What's more, get \$5 off* when you order in, via GrabFood.

*Terms & Conditions apply.



5X Plus\$ Promotion on Delivery Receipts from GrabFood, foodpanda & Deliveroo

Campaign Date: 17 May to 13 Jun 2021

Enjoy 5X Plus\$* on your F&B delivery orders when you order from our malls via GrabFood, Foodpanda or Deliveroo!

Get rewarded with 5X Plus\$¹ on your food delivery orders² (min. \$15 in a single receipt) from all F&B outlets across our Lendlease malls.

For more detailed information, please click on this [LINK](#)

MEMBER SPOTLIGHT - JOSHUA HO



Senior Executive Campus Activities of James Cook University Singapore campus

Joshua currently works for the Singapore Campus of James Cook University as a staff in the Student Affairs, Campus Activities department. Campus Activities looks after clubs and societies as well as other student life aspects on campus. He has worked for JCU Singapore campus for no less than 6 years and counting.

Joshua studied diploma in IT in Nanyang Polytechnic (NYP) and after 2 years of working in the industry after National Service (NS), he left as it did not suit his personality. He then pursued his Bachelor of Business degree majoring in Hospitality and Tourism management at Singapore Campus of James Cook University. And right after graduation, he started working for JCU Singapore campus. He has been a mentor, adviser and friend to numerous students who have come and gone at James Cook University Singapore campus.

Outside of his professional career Joshua's favourite pastimes are watching anime, playing mobile and PC games, as well as playing board games. He plays board games bi-weekly with the JCUSAA executive committee team at each other's homes before the enhanced COVID-19 safe management measures, and currently Jack Box games on Discord. He is also into Science Fiction tabletop miniature game Warhammer 40000 and its lore. So, if you are interested to chat with him more about the above topics, feel free to hit him up on Facebook.

Joshua is also the current president of JCU Singapore Alumni Association (JCUSAA). The objectives of the association are a) To create and develop opportunities for the alumni members to maintain contact through meaningful events, activities, and social platforms. b) To promote and foster the continuing involvement of the alumni members. c) To promote and enhance the reputation of the alumni members. d) To promote activities that meet the needs of the members of the Alumni.

"If you are a James Cook University alumni reading this, please join us at <https://jcusaa.sg/#membership>!"

Joshua Ho



Tropical Futures Institute receives grants for R&D in sustainable urban food production



The Tropical Futures Institute at James Cook University in Singapore, along with collaborative research partners Republic Polytechnic, Nanyang Technological University, Singapore Food Agency (SFA)'s Marine Aquaculture Centre, Wageningen University & Research, Barramundi Group, UVAXX, Blue Ocean Harvest, Aquaculture Centre of Excellence and Singapore Aquaculture Technologies have been awarded funding for four research projects in aquaculture genetics and nutrition.

The Tropical Futures Institute at James Cook University in Singapore, along with collaborative research partners Republic Polytechnic, Nanyang Technological University, Singapore Food Agency (SFA)'s Marine Aquaculture Centre, Wageningen University & Research, Barramundi Group, UVAXX, Blue Ocean Harvest, Aquaculture Centre of Excellence and Singapore Aquaculture Technologies have been awarded funding for four research projects in aquaculture genetics and nutrition.

In April, [SFA awarded a grant worth over S\\$23 million](#) to 12 projects under the grant call for research and development (R&D) in 'Sustainable Urban Food Production'. The Tropical Futures Institute (TFI) at James Cook University (JCU) in Singapore is one of the various institutions and research teams receiving the grant from SFA and will be the lead, or collaborative partner, in four of the funded research projects:

- Developing Genetic Resources for Red Snapper, an Important Marine Food Fish for Singapore
- Supercharging barramundi production through advanced selective breeding for improved disease resistance, growth and fillet traits
- Optimizing Feeds for Singaporean Red Snapper Aquaculture
- Combinatorial Supplementation of Fish Feeds through Encapsulation for Enhanced Growth Rates in Aquaculture

The [Aquaculture Research and Teaching Facility](#) at JCU in Singapore offers a state-of-the-art environment that enables researchers to dive deep into research of aquatic life and identify more efficient methods of aquaculture production.

His Excellency The Hon Will Hodgman, Australia's High Commissioner to Singapore, said, "As a country synonymous with pristine coastal areas and an outback brimming with nature, Australia is committed to championing sustainability and tackling the challenges of climate change. James Cook University shares this commitment and I commend JCU Singapore's Tropical Futures Institute and their partners on these grant achievements and for furthering aquaculture research in Singapore and our region. These projects are great examples of innovative and practical partnerships bringing cutting-edge research and industry together to tackle real world challenges."

The research projects that benefit from the grant will undertake R&D activities that lead to increased and sustainable production output by industry through the development of improved aquafeeds and advanced genetics to support Singapore's ['30 by 30' goal](#) for food security, in which the country aims to produce 30 per cent of its nutritional needs locally by 2030.

Mr Yeo Li Pheow, Principal and Chief Executive Officer of Republic Polytechnic who is the core academic research partner with TFI on 3 of the projects said, "We are grateful to the Singapore Food Agency for the funding and proud to be part of this collaborative effort with James Cook University. With Republic Polytechnic's capabilities in agri-tech and aquaculture, we look forward to jointly develop sustainable aquaculture solutions and optimise breeding methodologies in support of Singapore's national effort to strengthen its food security."

Professor Chris Rudd OBE, Deputy Vice Chancellor and Head of Campus, Singapore at JCU, said, "I am incredibly proud of the efforts from the Tropical Futures Institute, the University and our valued partners in achieving this significant grant. As we work together towards our common goal, the knowledge gained through our various research projects will help increase our preparedness against challenges that impact global food security."

Find out more about the [Tropical Futures Institute](#).

Discover further information on [areas of research and research strength at James Cook University in Singapore](#).

Contacts

Tropical Futures Institute: Professor Dean Jerry dean.jerry@jcu.edu.au

Media: Pinky Sibal pinky.sibal@jcu.edu.au

SOCIAL INTEREST GROUPS

Scan or click the link to join & connect with like minded AAS members



AAS-Tennis Group
WhatsApp group



[LINK](#)



AAS| Wine & Spirits Group
WhatsApp group



[LINK](#)



AAS-Cycling Group
WhatsApp group



[LINK](#)



AAS -Sustainability Group
WhatsApp group



[LINK](#)



AAS - Volunteer
WhatsApp group



[LINK](#)



AAS - Leverage SEO Group



[LINK](#)

If you would like to form lead an interest group, please feel free to contact Mei Ling at secretariat@aas.org.sg



EVENT HIGHLIGHTS

Past

TENNIS INTRO SESSION by AAS @ One Tampines Hub (Indoor Court)

Sunday, 9 May 2021 7-9pm

AAS' Tennis Interest Group's second gathering was a great success. The group, comprising of beginner level players had a great session with Coach Chris. For those who are interested to join in the fun, please do join our Tennis Social Interest Group.



Upcoming

AshtonLegal Australian Global Talent Visa Programme

Australia is keen to attract high value businesses and exceptionally talented individuals to bring their talents to Australia.



Guest Speaker : Ms. Kendall Draper
Global Talent Officer South East Asia
and South Asia at Australia Global
Business and Talent Attraction Taskforce

In this webinar, Ashton Legal will share the General features of the Global Talent / Global Business Talent Attraction Visa programme:

- One stop permanent residency
- Priority processing arrangements
- Current quota of 15,000 for year ending 30 June 2021 (including family members)
- Streamlined – no requirement for skills assessment
- Age limit – up to 55 (exceptional candidate can be over 55)
- No points tested
- No occupation lists
- Can reside anywhere in Australia (regardless of state/territory) on grant

Wednesday, 16 June 2021 (6pm SGT)

[CLICK HERE TO RSVP](#)

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EXCLUSIVE OFFERS & DISCOUNTS FROM OUR VALUED PARTNERS

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TENNIS LESSONS



Coach Chris

WhatsApp contact



AAS members gets
Discounted Rates



AAS Life Membership Applicants who sign-up via <https://aas.glueup.com/> before 30 June 2021 will be entitled to redeem TWO bottles of wine



WOLF BLASS
Cabernet Sauvignon & Shiraz

Retailing @ SGD 68 each



**AAS reserves the rights to change the wines available for redemption to wines of equal or higher value, from the same country of origin. Redemption is limited to the first 30 members only.*

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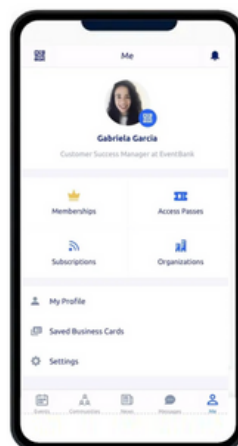
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3. Select the server to log into, from our three options: .com (default), and .ru (Russia-based users), .cn (China-based users)
4. Start exploring My Glue!



JOB OPPORTUNITIES

Wired
Consulting SG

DIGITAL MARKETER

We are looking for a highly skilled individual contributor who is a technical specialist in end-to-end digital marketing strategies for the brands/projects we work with. You are a growth hacker with a demonstrable track record of delivering successful digital marketing campaigns and possess expert proficiency in all the digital marketing toolkits. We are a start-up and you are expected to be the go-to digital marketing authority in the team for all our projects.

The responsibilities

- Develop data report on prospective projects
- Formulate and implement all digital marketing strategies and campaigns for brands/projects we are working on.
- Drive engagement across digital and analytical channels and to put the lead generation processes and measurement in place for growth across borders.
- Leverage quantitative and qualitative analysis to identify users' trend and recommend creative solutions to drive customer loyalty.
- Competence in conversions, UX, optimisations
- Develop reporting and metrics to understand overall customer retention and maximizing ROI proactively.
- Oversee day-to-day implementation, operations and analysis of customers and partners' marketing campaigns and channels
- Deploy a highly effective digital strategy (social, search, email, etc) to market products throughout the customer journey – from creating awareness, funneling customers to relevant channels etc.

We want you if

- You're an accomplished, resourceful and strong executor who likes to make things work even in ambiguous and emerging conditions
- You're a collaborative personality who also has a strong desire to excel
- You are curious, open-minded and possess a solutions mindset

Requirements

- Bachelor's Degree/Post Graduate Diploma/Professional Degree or equivalent with >3 years of relevant experience / digital marketing is preferred, especially if you've got end-to-end hands-on experience in planning, executing and analysing digital marketing campaigns
- Strong background in digital, social and mobile marketing with ability to ideate and flesh out strong concepts
- Prior experience in business development and/or passion in sport is an advantage.
- Excellent communication (both verbal and written) and interpersonal skills
- You have the ability to multi-task, meet deadlines and manage your own projects.
- You are a Singaporean or PR.

Who We Are

Wired Consulting SG is a venture builder and growth management consultant. In this position you will have the opportunity to grow and be exposed to different industries, including sports and media.

- Please include a brief cover letter, portfolio samples and CV in your application. Send to askewiredconsultingsg.com
- We regret to inform that only shortlisted applicants will be contacted.

Additional Application Instructions

- File types accepted: PDF or Word. Upload a single file smaller than 10MB. If your CV/portfolio is too large, host it on an external site, such as Google Drive, WeTransfer or Dropbox, and provide a link(s) in your cover letter.

TECHNICAL BUSINESS ANALYST

We are looking for a competent technical business analyst (BA) to own the overall design of assigned technical projects (custom or product strategy) and recommend best practices for solutions needed to streamline systems. This BA role will require strategic design and mapping of business requirements and solutions to system/technical requirements. You should be comfortable being introduced during a pre-sales engagement and can articulate possible solutions applicable. You will also be responsible for writing a technical specifications which will need to be precise and clear as you will delegate some work to fellow team members such as developers, consultants, or product support / documentation.

The responsibilities

- Works effectively and individually with Technical and Non-Technical team members and customers
- Shares similar mentality as existing team members toward customer satisfaction and success
- Oversees, and has accountability for the successful completion of all aspects of assigned project work
- Is able to exercise independent judgment, and take the lead role on enterprise level project with minimal direction from a director or engagement manager
- Is able to effectively facilitate meetings, demonstrate brainstorming / consensus building skills, and interact with executive level project sponsors
- Can be called on to take a lead role in sales initiatives related to areas of expertise

Required Skills

- Business and Process Flow Analysis
- Product Architecture and Design Best Practices
- Experience working with developers
- Knowledge with Cloud Solutions and/or RDBS
- Basic competence in at least one programming language (e.g. JavaScript, C#, etc.)

Required Experience

- Technical Background / Degree Program and at least 2-5 years of consulting experience or in a related area.
- You must be Singaporean or PR.

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